BE SEEN ON SCREEN... *JOIN HVAC&R WAVE 2025!*

FRESH IDEAS, NEW CONNECTIONS

You can take the lead in hosting a customised Wave experience – tailor the event to reflect your brand and select your location to match your goals and audience.

Or, you can be involved in a multi-supplier event at select locations! This provides you the opportunity to showcase your products and connect with audiences face-to-face in a vibrant and relaxed setting.

The anticipated audience is industry professionals, companies and supporters within the construction sector specialist trades.

PROMOTE YOUR BRAND

Each year, we curate top-tier technical content from the HVAC&R industry into a handpicked collection of HVAC&R videos. This presents a unique opportunity for your brand to reach a highly engaged and targeted audience of industry professionals from across New Zealand.

By advertising through our video content, your message will be delivered directly to a captive audience who value expertise, innovation, and practical insights in the HVAC&R sector.

Your video advertisement will be shown across all Wave events providing the opportunity to reach hundreds of attendees.

$1,950 + GST

per advertisement in annual video collection

Supported by EECA TE TARI TIAKI PŪNGAO ENERGY EFFICIENCY & CONSERVATION AUTHORITY

WAYS TO JOIN THE WAVE

SHOWCASE YOUR PRODUCTS

Wave events are delivered through flexible models that can be tailored to suit regional, industry, and educational needs. This customisable approach ensures each event is relevant, impactful, and aligned with local priorities and attendees.

Each event includes:

- Engaging content from our curated collection of HVAC&R videos.
- Flexible delivery formats either through cinema or large-screen.
- Designated area at the venue to create a display with products.
- Pre-video networking opportunities with guests and attendees.

BE A HOST SUPPLIER

Take the lead in hosting a customised Wave experience and tailor the event to your goals and audience. Select from a curated collection of HVAC&R videos.

Wave investment

$1,100 + GST (per Wave event)

**enquire for CCCANZ member special pricing*

BE A MULTI-SUPPLIER

Join a multi-supplier Wave night and showcase your products and pre-video networking opportunities with guests and attendees.

Wave investment

$450 + GST (per Wave event)

**enquire for CCCANZ member special pricing*

HVAC&R AT THE CINEMA

The HVAC&R Centre's Wave events present a refreshingly innovative way to connect with industry professionals, educators, and curious minds. Far from a traditional conference setting, these events are designed to **deliver knowledge and foster connection** in a vibrant, relaxed atmosphere.

WHY THE CINEMA EXPERIENCE?

Cinemas might not be the first venue that comes to mind for an HVAC&R event, but they offer a remarkably relevant and symbolic environment. Modern cinemas are HVAC-intensive facilities. They rely on **precise temperature control**, **efficient ventilation**, and **humidity management** to ensure audience comfort across long durations in dark, enclosed spaces filled with hundreds of people.

By hosting our events in these very spaces, we shine a spotlight – quite literally – on the crucial, invisible work our industry performs every day. The cinema isn't just a setting; it's an immersive metaphor for the HVAC&R sector, where performance often goes unnoticed unless something goes wrong. This is our opportunity to flip the script and **make HVAC&R the star of the show**.

IMMERSIVE, CUSTOMISED ENGAGEMENT

Wave events are not off-the-shelf productions. They are designed with flexibility at their core, tailored to reflect regional priorities, sector-specific needs, and educational goals. This means no two events are exactly alike, and every audience receives a unique experience curated specifically for them.

BRIDGING INDUSTRY AND AUDIENCE

Wave events blend education with engagement. They break the mould of passive learning by offering **dynamic visual storytelling** and the chance to see **real products, real people, and real-world solutions** – all under one roof.

Whether you're a contractor, supplier, student, engineer, or simply HVAC&R-curious, Wave events offer:

- Insightful learning in a cinema-quality format.
- Personal connections with industry peers and professionals.
- A chance to experience HVAC&R in action, where comfort and climate control come to life on screen.

READY TO JOIN THE WAVE?
GET IN TOUCH.

ANNUAL CURATED VIDEO COLLECTION

The heart of every Wave event is our video content – an annual, high-quality collection of presentations and interviews from across the HVAC&R landscape. Instead of flying speakers from city to city, **we bring their insights to you** – on screen, with clarity and consistency.

This approach ensures that:

- Every attendee across New Zealand hears the same critical messages, maintaining the integrity and alignment of our educational content.
- We reduce travel-related emissions and costs, making our event model more sustainable and inclusive.
- Local regions, regardless of size, can access top-tier knowledge and expertise.

Content will include topics such as:

- The hidden cost of power – boosting efficiency and protecting HVAC infrastructure with active power factor correction.
- Efficient indoor air quality including strategies like CO2 monitoring and mechanical ventilation to improve IAQ and energy efficiency.
- Energy efficiency in industrial refrigeration,
- Efficiency of dew point control and integrated reheat.
- Optimising HVAC systems with CFD for precision and efficiency.